



**PROMINENT LUNENBURGERS**  
Remembering the People that Make Us Special  
1753-2018

## Clarence J. Morrow

**b. September 13, 1895 in Annapolis Royal d. January 15, 1990 in Bridgewater.  
Buried at Hillcrest Cemetery, Lunenburg.**

**Associated Places: W. C. Smith & Co, Lunenburg Sea Products, National Sea Products, Fishermen's Memorial Hospital**

**Contributions: Fishing Industry, Forward Thinker, Financier and Salesman, Community Builder and Volunteer, Insurance Industry, Sportsman, Town Councillor.**

**Clarence Morrow was the son of James Francis and Adeline Marie (Mahoney) Morrow. He married Beulah Jean Smith, daughter of Captain Benjamin C. Smith, and had three children, James, William and Joan.**

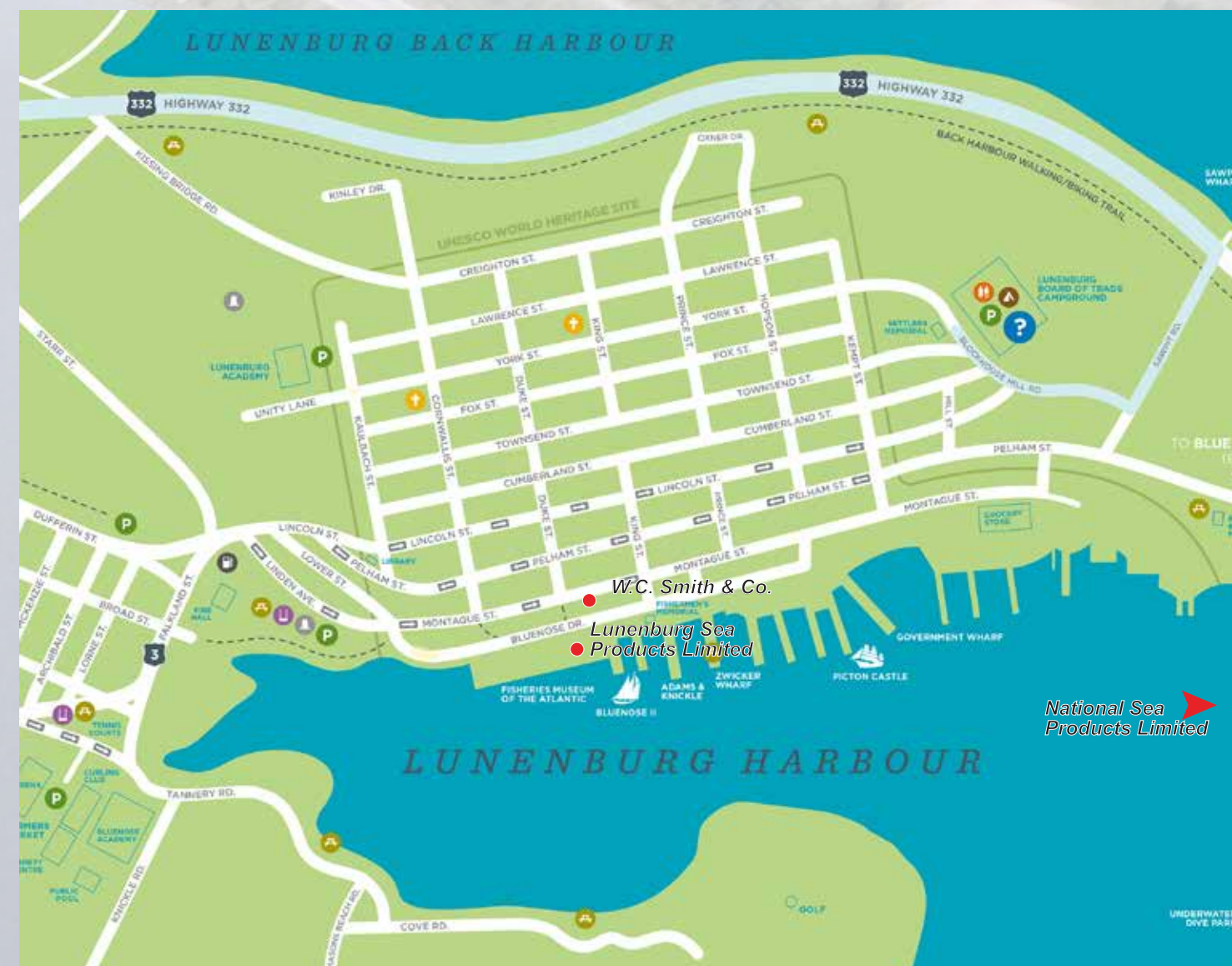
**After World War 1, Mr. Morrow left Annapolis Royal and accepted a bookkeeper's position with W.C. Smith and Company Limited in Lunenburg. In 1926 Mr. Morrow, together with Wallace W. Smith and William H. Smith, was instrumental in forming Lunenburg Sea Products to produce and sell fresh and frozen fish as part of the W.C. Smith and Company group of companies. In 1945 he became president of the Fisheries Council of Canada, the same year Maritime National Fish Company and Lunenburg Sea Products Ltd. were amalgamated under National Sea Products. He served as National Sea Products president from 1953 to 1965, and then became Chairman of the Board of Directors. On September 26, 1961 Mr. Morrow announced the Lunenburg plant's expansion and on June 7th, 1963 he laid the cornerstone for the new Lunenburg Division plant that was opened the following year.**

**In 1950 C.J. took over as President of the Lunenburg Hospital Society and led a large team of committed doctors and citizens who raised and borrowed funds needed to complete the hospital. On July 6, 1952 the cornerstone of Fishermen's Memorial Hospital was laid by Mr. Morrow and Vice President F. Homer Zwicker.**

**Mr. Morrow was inducted into the Nova Scotia Business Hall of Fame for his substantial contributions to the fishing community. He was a governor of the University of King's College and one of the original members of the Lunenburg War Memorial Community Centre Commission and the Lunenburg Swimming Pool Society.**



Clarence J. Morrow



Office of W. C. Smith & Co.  
Today the location of the Dockside Restaurant -  
90 Montague Street



National Sea Products Plant - 1963